

Supplement S2: Questionnaire used in a study:

Have you seen a pangolin?

a) Yes b) No

Where you have seen a pangolin and what was your reaction?

Have you ever killed an Indian pangolin?

a) Yes b) No

How are Indian pangolins killed?

a) By people b) By dogs c) By other predators (specify).

Why do people kill Indian pangolins?

Who is involved in the killing of Indian pangolins?

a) Farmers b) Trained hunters c) Nomads d) others (specify)

What is the sale price of Indian pangolin scales?

Are there other factors responsible for decline in the species' population?

What was the perception of the local community regarding the Indian pangolin before awareness education?

a) Liked pangolins b) Disliked pangolins

What was the perception of the local community regarding the Indian pangolin after awareness education?

a) Liked pangolins b) Disliked pangolins

Do you wish to conserve the Indian pangolin?

a) Yes b) No

Do you have knowledge about the authority responsible for conserving the Indian pangolin?

Do you have knowledge about the conservation status of the species?